BILL NO. R-26-11-02

RESOLUTION NO. R-_____

RESOLUTION APPROVING THE 2027 BUDGET FOR THE DOWNTOWN FORT WAYNE ECONOMIC IMPROVEMENT DISTRICT.

Whereas, On October 24,1995 the Common Council of the City of Fort Wayne ("Council") adopted Resolution R-70-95 (Bill Number R-95-09-21) which established the 'Downtown Fort Wayne Economic Improvement District" ("District"); and

Whereas, On September 20, 2025, the Common Council of the City of Fort Wayne ("Council") adopted Special Ordinance No. S-118-25 (Bill Number S-25-08-34) which renewed the "Downtown Fort Wayne Economic Improvement District" ("District") for the calendar years 2026 through 2035; and

Whereas, Indiana Code 36-7-22-17 requires that the Board of said District submit for approval the 2027 Budget for the District; and

Whereas, the mission of the District is to increase the value of downtown and mobilize leadership and resources to achieve the community's vision for downtown;

Whereas, the attached budget (Exhibit A) directs the funding for the District to maintain and promote its mission.

NOW THEREFORE BE IT RESOLVED BY THE COMMON COUNCIL OF THE CITY OF FORT WAYNE, INDIANA:

Section 1. The 2027 Downtown Improvement District budget is approved as described in Exhibit A attached.

DOWNTOWN Fort Wayne

Downtown Fort Wayne Services 2027

Downtown Fort Wayne is pleased to be entering into a new decade of service to an expanded Downtown District with new businesses as well as investment ready property. An increase in Downtown residents both housed and unhoused, pose new Clean & Green challenges for our shared community. Downtown continues to benefit from successful community events, destination promotion, and placemaking The Stage is Set for ongoing strategic growth, both in the expanded Downtown District and in Our adjacent business corridors.

Downtown Fort Wayne will:

- ✓ Continue to provide critical and much-needed services that facilitate economic growth and increase overall vitality downtown.
- ✓ Expand Our role as convenors and collaborators to grow stronger partnerships to shape a more cohesive vision for downtown, as well as to advance economic impact for future growth, and build the downtown brand.
- ✓ Leverage assessment revenues that bring additional activation and investment downtown and increasing impact as the ownership representative for the district.

Core Services to be provided by Downtown Fort Wayne in 2027:

Clean & Safe: Downtown Fort Wayne remains vigilant about keeping downtown clean and welcoming with an increasing focus on much-needed safety and hospitality service to support the growing and thriving mixed-use neighborhood.

Projects to ensure the public realm remains clean. safe. and ready for commerce include:

- ✓ The Downtown Ambassador Program. providing critical safety and hospitality, services for our residents and businesses. and visitors alike.
- ✓ Cleaning, litter collection, weed cleanup, graffiti removal, and snow clearing assistance at key intersections during the winter months.
- ✓ Development and support of a unifying aesthetic for downtown's public spaces and right of way through streetscape enhancements and amenities.

Marketing & Events: The Downtown Improvement District Will continue to develop and deliver an experience that encourages locals and visitors of all ages to visit downtown by maintaining and enhancing the image, awareness and usage of downtown as a vibrant hub of activity where people eat, shop, Stay, live, work and play.

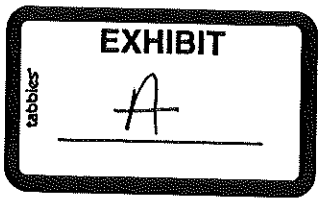
This will include:

- ✓ Working with community partners to reinforce an authentic brand for downtown. Targeted communication and messaging to the locals and visitors through multi-channel marketing programs.
- ✓ Year-round programming of events and activities that bring a diverse demographic of groups to experience, explore and engage downtown.
- ✓ Generating positive media coverage through strategic media relationships and collaborations.

Placemaking & Business Services: Downtown Fort Wayne Will continue to be the go-to resource for its stakeholders on all things downtown, providing business support, and advocacy where it's critical to those Who live and work here.

Projects to support our stakeholders will include:

- ✓ Downtown planning, advocating, and championing on behalf of downtown stakeholders. Placemaking through seasonal installations and public realm beautification.
- ✓ Working With community partners to support the retail, restaurant, and storefront experience. Providing business support and information for current and potential downtown businesses.



2027 Downtown Fort Wayne Budget

	2027
Support and Revenue	
4000 DID Assessment	$833,650.00
4100 City of Fort Wayne Support	$185,000.00
4105 City - Infrastructure/Capital	$65,000.00
4200 County of Allen Support	$75,000.00
	$1,158,650.00
4500 Grants	$100,000.00
Total 4500 Grants	**$100,000.00**
4600 Event / Programming Revenue	
Total 4610 Sponsorships	$310,000.00
Total 4630 Entrance and Participation Fees	$5,500.00
Total 4600 Event / Programming Revenue	**$315,500.00**
4650 Downtown Dining District Dues	$56,000.00
4700 Interest Revenue	$8,000.00
	$64,000.00
Total Support and Revenue	**$1,638,150.00**
Expenses	
6010 Personnel Costs	
6010.1 Staff Compensation	
6011 Salaries	$680,000.00
6012.1 Payroll Taxes	$68,000.00
Total 6010.1 Staff Compensation	$748,000.00
6020 Employee Benefits	
6013 Workers Compensation	$5,500.00
6022 Health/Dental/Life/AD&D	$147,500.00
6024 Retirement Plan	$13,500.00
6025 Parking for Staff/Mileage Reimb	$4,160.00
Total 6020 Employee Benefits	$170,660.00
6710.1 Contract Fees / Labor	
6257 Contract Labor	$61,000.00
6810 Accounting	$35,000.00
6830 Legal	$15,000.00
7200 Strategic Plan	$5,000.00
7201 Tech Support	$25,000.00
Total 6710.1 Contract Fees / Labor	$141,000.00
Total 6010 Personnel Costs	**$1,059,660.00**
6100 Office Expenses	
6130 Telephone/Internet/Cell	$6,200.00
6140 Postage	$650.00
6145 Printing & Copying	$3,800.00
6150 Supplies	$3,500.00

6620 Dues/Subscriptions	$43,000.00
Total 6100 Office Expenses	**$57,150.00**
6180 Equipment	$10,000.00
6251 Landscaping/Planters	$60,000.00
6254 Maintenance/Supplies	$33,500.00
	$103,500.00
6259 Infrastructure / Streetscape	$20,000.00
6259.2 Outdoor Public Realm	$25,000.00
Total 6259 Infrastructure / Streetscape	**$45,000.00**
6260 Stakeholder Services Support	$20,000.00
	$20,000.00
6610.1 Conferences / Meetings	
6410 Meeting Expenses	$4,500.00
6610 Conferences/Training / Travel	$13,000.00
Total 6610.1 Conferences / Meetings	**$17,500.00**
6710 Events	
6712 Event Production	$95,000.00
Total 6710 Events	**$95,000.00**
6820 Insurance - Commercial; D&O	**$15,000.00**
7100 Marketing	
6430.1 General Marketing / Branding	$20,000.00
6430.2 Office Apparel	$1,000.00
7122 Social Media, Website & E-Newsletter	$20,000.00
7130 ATW Marketing	$10,000.00
7135 Downtown Dining Marketing	$21,000.00
7140 Event Promotion	$20,000.00
Contract Labor - Marketing	$80,000.00
Total 7100 Marketing	**$172,000.00**
7400 Miscellaneous	**$12,840.00**
7800 Amortization / Depreciation Exp	**$7,500.00**
7999 Volunteer Activities	**$2,000.00**
8000 Bank and Finance Charges	**$1,000.00**
8001 Art This Way	
8001.1 ATW - Artist Stipends	$20,000.00
8001.2 ATW - Logistics & Supplies	$10,000.00
Total 8001 Art This Way	**$30,000.00**
Total Expenses	**$1,638,150.00**
REVENUE OVER/UNDER EXPENSES	**$0.00**

DOWNTOWN Fort Wayne

October 27, 2026

The Honorable Marty Bender, President
Fort Wayne City Council
c/o City Clerk's Office
200 E Berry st, suite 110
Fort Wayne, IN 46802

RE: 2027 Budget

Dear President Bender:

The Fort Wayne Downtown Improvement District, an economic improvement district organized under IC 36-7-22, and authorized by City Council on September 20, 2026, has a budget subject to approval by City Council (IC 36-7-22-11).

In accordance with its By-Laws, the Downtown Improvement District annually adopts the budget. At their meeting on September 15, 2026, the Downtown Improvement District Board of Directors adopted the attached 2027 budget.

The Downtown Improvement District respectfully submits this budget to City Council for final approval.

Sincerely,

Riley Hollenbaugh

Riley Hollenbaugh
Executive Director